

hello, i'm becky.

experience

isobar

SENIOR DESIGNER // WATERTOWN, MA // 05.2011 – CURRENT

Part of a large design team at an international advertising and interactive agency. Manage visual creative on several accounts. Work with team on globally visible, cross-platform brand experiences. Participate in brainstorm sessions, pitch initiatives, and client presentations. Create experiences that translate across web and mobile devices. Collaborate with Experience Designers and Creative Directors to raise brands to a new level of storytelling and accessibility.

blueluna

ART DIRECTOR // BOSTON, MA // 12.2009 – 05.2011

Managed all responsibilities of the design department at a small and skilled interactive agency. Worked with a large variety of clients, from small start-ups to large scale web applications. Use of Information Architecture knowledge to build solid UX, while creating designs that maintain visual integrity and support usability. Aided in the creation of a solid design process, generated best practices documentation, and helped define roles of other employees within the company. Developed strategies and planning documents for larger budget projects. Daily client contact and delivery of design presentations for client review. Use of superior time management skills to handle heavy workloads. Took projects from planning to IA to visual design, and worked alongside the development team to produce an ideal combination of form and functionality.

bigbad inc.

INTERACTIVE DESIGNER // BOSTON, MA // 07.2007 – 11.2009

Worked and collaborated with a team of Strategists, Information Architects, Designers and Developers to create strategically driven online experiences. Conceptualized homepages and lower level templates for large scale, CMS-fueled websites. Supported the Art Directors by creating graphics, maintaining style guides, and participating in design reviews. Interpreted wireframes to develop a standout vision for each site design, while remaining mindful of the final User Interface.

rattle advertising

JUNIOR ART DIRECTOR // BEVERLY, MA // 02.2006 – 07.2007

One of two artists at a small advertising and design firm. Worked alongside writers and accounting professionals. Used creative thinking and problem solving skills to generate branding for a wide range of clients. Handled the weekly updating and output of ads for several New England publications.

walt disney world entertainment design

GRAPHIC DESIGNER // ORLANDO, FL // 05.2005 – 01.2006

Worked with a team of scenic designers to create set pieces for Disney's theme parks and special events. Developed environmental graphics for themed areas. Communicated with vendors and clients in order to direct project from concept to development, and prepared files for final print production.

becky king design

FREELANCE BUSINESS // BOSTON, MA // 1.2005 – CURRENT

Design, development and consultation for a range of Boston-based marketing and interactive firms. Brainstorm ideas with Marketing Managers and Art Directors. Manage time and workload appropriately. Companies include Viridian Spark, Fresh Tilled Soil, Genuine Interactive, The Little Big Company, Qwobl, Marketing Drive World Wide, and Kelly's Roast Beef.

education

northeastern university

BOSTON, MA // 05.2005

GPA: 3.85

Bachelor of Science Degree in Art

- Concentration, Media Arts and Design
- Minor, Photography

salem state university

SALEM, MA // 06.2010

Online Course Completion

- Creating Web Pages
- Intro to CSS and XHTML

skills

Proficient in:

- Photoshop
- InDesign
- Illustrator

Knowledgeable in:

- XHTML
- CSS
- Flash
- After Effects

recognition

- 2011 Inclusion in "Font Aid V"
- 2010 Inclusion in "The Web Design Index"
- 2009 MITX Nominee
- 2007 AIGA BoNE Show
- 2007 American Graphic Design Award
- 2005 Tony Bishop Award, best Senior Portfolio
- 2005 Graduated Summa Cum Laude

say hello

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